

TO WHOM IT MAY CONCERN

It is with great enthusiasm that I write this letter of recommendation for Daniel Karume. Daniel joined the WomenReform team to look after our website and ensure our online presence effectively told the story of our mission to the world.

Daniel's impact on our work was immediate. His main task was keeping our website healthy, but he went much further than that. He completely refreshed how our site looks and feels, making it much easier for our visitors to find information about our programs and the advocacy work we do.

Specifically, he helped us in three key ways with our website:

- ✧ **Made Our Site Easier to Use on Phones:** Daniel fixed our website so that it looks great and works perfectly whether someone is viewing it on a computer, tablet, or phone, making it much easier for people to support our mission on the go.
- ✧ **Made the Site Faster and Safer:** He gave our website a thorough check-up and made improvements that made it load much faster and stay secure from potential issues.
- ✧ **Made Updating the Site Easy:** He rebuilt the way we manage our content so that our staff can easily update our news and program pages themselves, without needing to know anything about web code or technical details.

Beyond his work on our site, it is clear that Daniel is an incredibly talented developer. He understands how to build complex, modern digital systems from the ground up. Whether he is working on the look of a page or the complicated technology that runs behind the scenes, he is always focused on making sure the experience is smooth and easy for the person using it.

As a team member, Daniel is proactive and incredibly reliable. Even when we ran into technical hurdles, he stayed calm and always found a solution. We work remotely, and Daniel was excellent at staying in touch, keeping us updated on his progress, and adapting quickly when our priorities shifted.

During's time with us, I have seen Daniel show a level of dedication that is rare. He is always looking for ways to make things better before a problem even arises, and he takes genuine pride in the quality of his work.

Daniel has my highest recommendation. He is ready for senior-level responsibilities, and he will be a massive asset to any team he joins. Please feel free to contact me if you need any further information regarding Daniel's exceptional contributions to our organization.

Best Regards

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